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## Mayor's Office



Elected Mayor of Fresno in 2008, Ashley Swearengin is a dynamic leader who focuses on building coalitions of experienced and capable experts to solve problems in honest and thoughtful ways. She has dedicated nearly her entire professional career to improving Fresno and the San Joaquin Valley. She is Fresno's 21st elected mayor since the city was incorporated in 1885.

Fresno is a "Strong Mayor" city, in which the Mayor serves as the toplevel executive for the organization. She is responsible for hiring the City Manager, producing the City budget, proposing legislation to the City Council, and ensuring the public is kept informed of important issues within our community.

Mayor Swearengin took office at one of the most challenging times in the City's history. She has shown true leadership in working to return the City of Fresno to financial health while at the same time focusing on long-term transformational efforts such as downtown and community revitalization, and adult education.

Under Mayor Swearengin's direction, the City of Fresno has implemented substantial changes in the way services are delivered to the public, focusing city government's efforts on core services while engaging the private and nonprofit sectors and Fresno residents in an unprecedented fashion. To address a dramatic decline in the City's General Fund, Mayor Swearengin's Administration reduced its workforce, privatized municipal services, and created partnerships with nonprofit organizations and volunteers to operate some aspects of the City's Parks and Recreation program thereby reducing City expenses while preserving the services for the public.

In addition to her efforts to revitalize downtown Fresno and its surrounding neighborhoods, Mayor Swearengin has also launched a number of major initiatives:

1. Business Friendly Fresno Task Force - Promoting business growth and